

BRANDON SOUTH END DISTRICT PROFILE

LOCATION AND DEMOGRAPHICS









LOCATION	Located in the Brandon zone, the Brandon South End district consists of the entire south end of Brandon. Richmond Avenue is the northern boundary, 65 th Street East is the eastern boundary, Patricia Avenue is the southern boundary and 47 th Street is the western boundary.
DEMOGRAPHICS	Population ¹ : 10,721
FACILITIES	Brandon Regional Health Centre, 7 th Street Health Access Centre, Western Manitoba Cancer Care Centre, Child & Adolescent Treatment Centre, Fairview PCH and Rideau Park PCH
COMMUNITY HEALTH SERVICES	Public Health, Home Care, Mental Health, Primary Health Care, Emergency Medical Services

DID YOU KNOW?

- ✓ Less than 7% of Brandon South End residents, aged 55 and older, live with dementia
- ✓ Brandon South End has a significantly better status on the material deprivation index
- ⚠ Almost 6% of Brandon South End residents live with osteoporosis
- ✗ More than 22% of community-dwelling seniors in Brandon South End have potentially inappropriate benzodiazepine prescriptions
- ✗ Over 18% of Brandon South End residents live with respiratory disease

SOCIAL AND ECONOMIC INDICATORS COMPARED TO PMH

LIFE EXPECTANCY³		FEMALE: 90.5 > 83.3 YEARS MALE: 82.9 > 78.3 YEARS	CHILDREN IN LOW INCOME FAMILIES⁴		18.5% < 21.8%
MEDIAN HOUSEHOLD INCOME⁴		\$64,487 > \$54,014	HOUSING AFFORDABILITY⁵		TENANT: 33% > 30% OWNER: 9% < 10%
EDUCATION LEVEL^{4,6}		9% < 17%	UNEMPLOYMENT RATE⁴		6.6% = 6.6%

NOTES

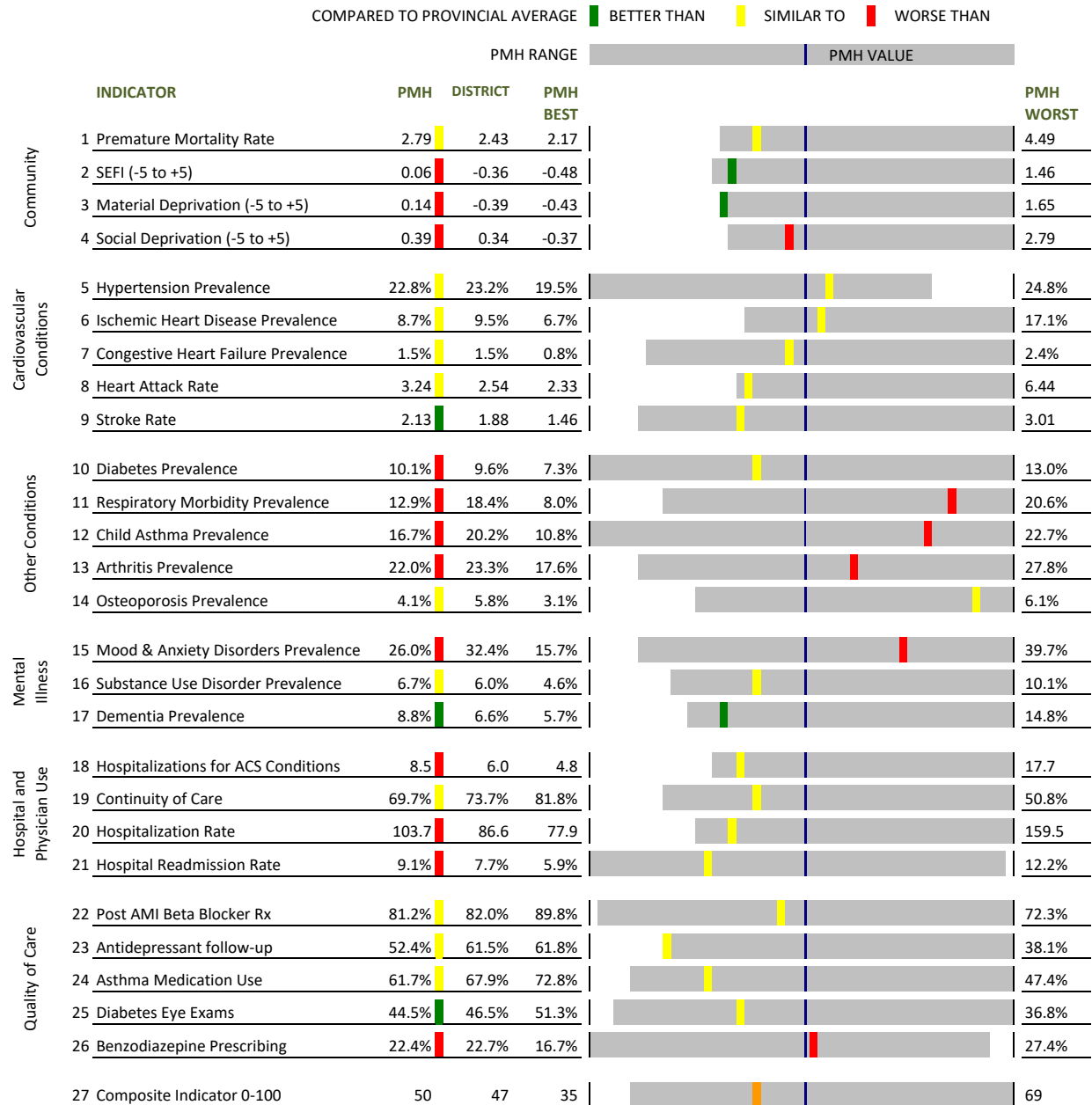
¹ Manitoba Health Population Reports, 2018 ³ Manitoba Centre for Health Policy RHA Indicators Atlas, 2019 ⁴ Statistics Canada 2016 Census ⁵ Housing affordability is the percentage of households spending 30% or more of total household income on shelter costs. ⁶ Aged 25-64 without a high school diploma

To learn more, check out the complete Community Health Assessment Report at: prairiemountainhealth.ca/CHA-2019

DISTRICT PROFILE INDICATORS

BRANDON SOUTH END

The chart below shows how the health of the people in this district compares with the rest of Prairie Mountain Health. The districts result for each indicator is shown as a vertical bar. The PMH rate is shown as a blue vertical bar at the centre of the chart. The range of results for all of PMH is shown as the grey shaded area. The colour of the horizontal bar for both the district and PMH values indicates whether the value is significantly lower (green), significantly higher (red) or not significantly different (yellow) to the Provincial average.



Indicator Notes

1. Age & Sex Adjusted Average Annual Premature Mortality Rate 2012-2016, per 1000 age 0-74 2. Socioeconomic Factor Index (SEFI), Canadian Census 2016 3. Material Deprivation, Canadian Census 2016 4. Social Deprivation, Canadian Census 2016 5. Age & Sex Adjusted Hypertension Prevalence 2016/17, age 19+ 6. Age & Sex Adjusted Ischemic Heart Disease Prevalence 2012/13-2016/17, age 19+ 7. Age & Sex Adjusted Annual Average Congestive Heart Failure Prevalence 2011/12-2016/17, age 40+ 8. Age & Sex Adjusted Rates of Acute Myocardial Infarction 2012-2016, per 1000 age 40+ 9. Age & Sex Adjusted Rates of Stroke 2012-2016, per 1000 age 40+ 10. Age & Sex Adjusted Diabetes Prevalence 2014/15-2016/17 (all ages) 11. Age & Sex Adjusted Total Respiratory Morbidity Prevalence 2016/17 (all ages) 12. Age & Sex Adjusted Asthma Prevalence 2015/16-2016/17, age 5-19 13. Age & Sex Adjusted Arthritis Prevalence 2015/16-2016/17, age 19+ 14. Age & Sex Adjusted Osteoporosis Prevalence 2016/17, age 50+ 15. Age & Sex Adjusted Mood & Anxiety Disorders Prevalence 2010/11-2014/15, age 18+ 16. Age & Sex Adjusted Substance Use Disorder Prevalence 2010/11-2014/15, age 18+ 17. Age & Sex Adjusted Dementia Prevalence 2010/11-2014/15, age 55+ 18. Age & Sex Adjusted Rates of Hospitalizations for Ambulatory Care Sensitive Conditions 2016/17, per 1000 age 0-74 19. Age & Sex Adjusted Continuity of Care (> 50% visits to same physician) 2015/16-2016/17, all residents with 3+ visits in 2 yrs 20. Age & Sex Adjusted Inpatient Hospital Separation Rates 2016/17, per 1000 21. Age & Sex Adjusted Percent of Hospital Episodes with a Readmission within 1-30 days 2016/17 22. Proportion of AMI patients with a Beta Blocker Rx within 4 months, 2012/13-2016/17, age 20+ 23. Crude Proportion of Newly Depressed Patients with Appropriate Follow-up Care 2012/13-2016/17 (newly depressed patients all ages) 24. Crude Proportion of Asthmatics with Appropriate Long-term Medications 2016/17 (asthmatics all ages) 25. Crude Proportion of Diabetics who had an Eye Exam 2016/17 (diabetics age 19+) 26. Crude Proportion of Community-Dwelling Seniors with Inappropriate Benzodiazepine Rx 2015/16-2016/17, age 75+ 27. A Composite score of Indicators 1-26 scored 0-100 (lower is better)